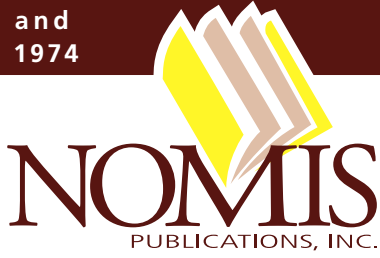


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## The Embrace of Dying: How We Deal with the End of Life Documentary Series to feature a Day in the Life of Mortuary Students at Wayne State University



 **BREAKING BOUNDARIES**

**ICCFA POST-CONVENTION HIGHLIGHTS BEGIN ON PAGE A45**

### CANA's 97<sup>th</sup> Annual Cremation Innovation Convention

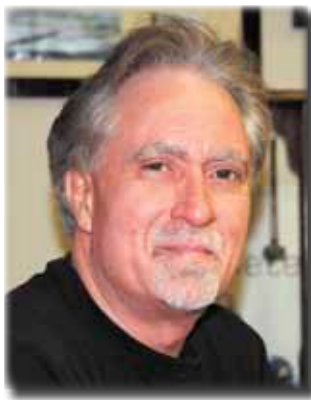
Preview begins on Page A24

July 29 - August 1  
San Diego



(L to R) Lauren Shumaker, Jillian Rutherford, Professor Matt Smith, and Gabriele Ducharme.

**WIXOM, MI**— The students from the Mortuary Science Program at *Wayne State University* will appear in an upcoming PBS documentary series production that will illuminate how individuals and cultures handle end of life.



Keith Famie

*The Embrace of Dying: How we deal with the end of life* series was developed by 10-time Michigan Emmy award director/producer **Keith Famie** with *Visionalist Entertainment Productions*.

Famie and his team, working closely with **Mark T. Evely**, Wayne State Mortuary Program Director and funeral director, will document a day-in-the-life of the training, education and

emotion of becoming a funeral director. "I'm confident this episode of the 13-part series will shed light on the value funeral directors have in their communities," said Famie. The filming took place during the 2015 winter semester.

**CONTINUED ON PAGE A19**

### Candle Light Funeral Home Celebrates One Year Anniversary



**CATONSVILLE, MD**— This past February marked the one year anniversary of **Candle Light Funeral Home** by **Craig Witzke**. Three generations of the Witzke family continue to provide personal and caring service, the way the Witzke family has since 1912. Craig's great grandfather established the

**CONTINUED ON PAGE A8**

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## David Wharmby Receives Lasting Impact Award



David Wharmby

The ICCFA Educational Foundation presented David Wharmby, CCE, with a *Lasting Impact Award* during the 2015 ICCFA Convention & Exposition.

The Lasting Impact Awards were created to recognize those individuals who have made significant contributions to furthering professional development and lifelong learning in the funeral, cemetery and cremation profession.

Wharmby began his career in the cemetery business more than 42 years ago with the **Gibraltar Mausoleum Corporation** in Indianapolis, IN. For the past 33 years, he served as senior vice president of sales

and marketing for **Inglewood Park Cemetery** and its affiliate **Parklawn Cemetery** in Inglewood, CA. Wharmby is currently serving as the director of sales and marketing for **Western Memorial Corporation** and **Western Sequoia Corporation**.

Wharmby has been a speaker for the ICCFA, the *National Catholic Cemetery Conference* and the *Latin American Cemetery Association* along with numerous national, regional and state cemetery and funeral groups. Wharmby has been active in numerous community projects and has been honored by several groups including the National Council of Negro Women, American Red Cross, Congress of Racial Equality, National Cultural Foundation, Korean War Veterans and Habitat for Humanity.

“Having had the opportunity over the past 42 years to have recruited and trained hundreds of people, both across the country and across multiple cultures, makes this recognition by my peers all the more meaningful,” Wharmby said.

## Federal Coach Debuts the Revival of Grandeur

AMELIA, OH— “The all-new 2015 Federal funeral cars have been deliberately conceived and created to present a measure of excellence that surpasses anything ever before experienced by professional vehicle owners,” reports **Eric Yeager**, president and COO of the **Federal Coach Company**. “Of course, Federal has long been noted for professional vehicles of outstanding quality, but the 2015 models transcend even past achievements of which we are justifiably proud,” said Yeager.

Fresh exterior styling and elegant new interiors all crafted with the direct participation of discriminating funeral service professionals have enabled Federal to create a distinctive and distinguished new funeral car model specifically conceived to enhance your professional and community image. Called the Renaissance, this all-new 2015 Federal funeral coach reflects tradition tuned to the contemporary. Marking a new styling direction, the Federal Renaissance is a modern evolution of the popular and traditional limousine-style funeral car and one expressly designed, engineered and constructed for 21st century funeral service practitioners.

The vehicle’s increased length; sweeping and sculptured body lines enhance the exterior beauty of the Renaissance which is in perfect accord with the aerodynamic Cadillac XTS design. Elegant new rear body lines are a bit more forward slanting with subtly rounded corners. Eye-appeal and distinction are further enhanced by the larger rear quarter windows that can be etched with the owner’s company name and logo. A sizeable, traditionally-hinged rear door provides easy loading and unloading and all doors on the Federal cars open extra-wide and are equipped with hold-open detents.

Inside, the 2015 Federal Renaissance presents a spacious as well as sophisticated casket compartment design of distinctive beauty. Gleaming jewel-like appointments accentuate its regal appearance. High quality, color-coordinated upholsteries, wood-grained appliques, draperies, floor coverings are available in a wide selection of materials and colors. New ceiling-mounted LED lighting, a skylight and a built-in urn holder are also exclusive features incorporated as standard equipment in the Renaissance funeral cars. Luxury and precision craftsmanship are evident even in the smallest details.

“Inside and out of this all-new Federal professional car had been deliberately designed and created to respond to the expressed requirements of modern funeral directors and, as a result, represent a renaissance of grandeur for professional vehicles as well as simultaneously elevating your distinction within the community. Simultaneously, the Renaissance, like all Federal professional vehicles, is designed to retain its contemporary appearance for years



Federal Renaissance



Federal Renaissance Rear Interior

to come thereby protecting your investment,” said Yeager.

For discriminating funeral service professionals, Federal’s complete line of funeral coaches provides the luxury of choice from distinctive designs on both Cadillac and Lincoln platforms. While the flagship of the range is the new and dramatically styled Renaissance, other handsome models include the Cadillac-based Heritage Landulet as well as the Stratford MKT on the Lincoln platform. All models are available with a variety of gleaming decor items and roof finishes to further individualize the distinctive beauty and character of the cars. In addition, Federal offers a complete range of professionally-designed and constructed six-door limousines on Cadillac XTS and Lincoln MKT platforms, and funeral service vans on the Chrysler Town and Country and Dodge Caravan platform.

With advanced safety construction, the Federal Renaissance on the Cadillac XTS professional car platform made its formal debut at the annual convention of the *International Cemetery, Cremation and Funeral Association* (ICCFA) in San Antonio, TX on April 8, 2015.

Federal Coach manufacturers funeral coaches, limousines and other fine specialty vehicles for funeral homes, funeral service liveries and major funeral service consolidators. Headquartered just outside Cincinnati, OH the company markets its products through a nationwide network of highly qualified dealers.

## Urn Carrier



Large Baby Bier/Cremation Altar as the base of the Urn Carrier, offers multi-purpose functionality. The enclosed Urn Carrier provides a way to present the cremains in a more formal manner for the funeral service.



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## Eagle Granite partners to offer Assembled Granite and Bronze



The Eagle Granite Company had a great show at ICCFA.

ELBERTON, GA— **Eagle Granite** has recently partnered with a state of the art 40,000 square foot, sand cast foundry in the US (located near Pittsburgh) and will now begin offering assembled bronze and granite markers, bronze niche plates, mausoleum plaques, wall plaques, lawn plaques and bronze vases. Eagle’s new bronze foundry partner is one of the leading bronze memorial plaque manufacturers in the world. Customers will now have access to a much larger range of bronze memorial designs from three unique design categories; Traditional, Contemporary and Bronze Image lines – all made with pride in the USA.

In addition to offering a large variety of Traditional bronze memorials, there is also a new line of Contemporary memorials with the ability to cast in bronze almost any design that, in the past, was only offered in a granite marker. The new foundry also has onsite pattern making ability to produce a large variety of sizes, styles, edge patterns, emblems and fonts; while the new Bronze Image memorials integrate portraits and other custom images onto the bronze marker.

The new line of cemetery bronze consists of the highest quality bronze memorial, cast with 87% copper and finished with the best clear coat on the market. In addition Eagle will offer online selection, design, personalization, and ordering with accurate layout for approval in 2-4 business days and delivery of product in 4-6 weeks. And, with several decades of quarrying and manufacturing granite, Eagle also brings to the table an experienced management, sales and customer service team that already services customers’ granite memorial needs.

This is a great opportunity for customers who currently have two suppliers for their bronze markers, one for bronze and one for granite. Eagle now brings all of that together to simplify purchasing granite and bronze memorials. All bronze can now be designed, ordered, assembled and shipped directly from one manufacturer.

Eagle Granite Company, Inc. owns and operates several granite quarries and manufactures memorials in more than a dozen beautiful granite colors. Eagle Granite’s five production facilities, totaling over 149,000 sq. ft., are able to take the raw granite material and finish it into a memorial made to the customer’s specifications. In addition to monuments, they also supply memorial bronze products to cemetery and funeral professionals.

For more information call 888-357-8452 or visit [www.eaglegranite.com](http://www.eaglegranite.com).